

Become a
changemaker

with  **mind**
West Kent

Mental health is everyone's business!

The reality for businesses in the
West Kent region:

74%

are not confident
their current support
meets employee
needs

65%

feel they could do more
for staff wellbeing

56%

say burnout/stress
is a major issue

**“Poor mental
health costs UK
employers £51bn
every year.”**

Deloitte

Poor mental health is the #1 reason for
sickness absence in the UK

The Changermaker Programme is for forward-thinking employers who want:

- Strategic lasting change not just tick-box wellbeing
- Continuous measurable improvement in employee engagement and wellbeing
- Reduced absenteeism, presenteeism, and staff turnover
- Enhanced brand reputation, ESG performance, and team cohesion

From “we could do more” to “we’re leading the way”

What is a changemaker?

The Changemaker Programme is a flexible wellbeing solution based on Mind's Mental Health at Work Commitment.

It supports organisations at any stage of their journey, helping them shift from reactive to proactive mental health support. Set the standard for workplace mental health with support from a trusted mental health charity, part of the national Mind federation.

Our support options

Choose the level of support that's right for your business, or follow our recommendation based on your business size.	Changemaker Supporter	Changemaker Partner	Changemaker Partner
	£50 per month £600 annual fee	£105 per month £1,260 annual fee	£210 per month £2,520 annual fee
Annual Strategy Session	✓	✓	✓
Changemaker Resource Hub	✓	✓	✓
Quarterly Mental Health Webinar	✓	✓	✓
Changemaker Awards	✓	✓	✓
PR package	Logo only	✓	✓
Mental Health Awareness Session	✗	1 session	1 session
MHFAider Qualification	✗	1 place	2 places
MHFAider Masterminds (quarterly)	✗	1 place	2 places
Mental Health for Managers (2 hours)	✗	✗	1 session
Bespoke Webinar	✗	✗	1 session

Flexible additions

- Discounts on additional places and sessions on all workshops and courses
- Consultancy and mentoring
- Early access event tickets
- CSR opportunities
- Event sponsorship opportunities
- Counselling pathway